SMITHWICK'S KILKENNY ROOTS FESTIVAL

ADVERT SPECIFICATIONS FOR PRINTED PROGRAMME & WEBSITE

Fine serif typefaces should be avoided.
For clarity and legibility, we recommend 10 point type or larger.
To be sent in CMYK colour. 300dpi

RESTAURANT / ACCOMODATION LISTING
Provide business name & contact details

WEB ADVERT

W: 300px X H: 250px
to be sent in RGB colour. 72dpi

FULL PAGE

W: 120mm X H: 170mm
plus 3mm bleed
(126mm X 176mm)

HALF PAGE

W: 120mm X H: 85mm
plus 3mm bleed
(126mm X 91mm)

1/4 PAGE

W: 60mm X H: 85mm
plus 3mm bleed
(66mm X 91mm)